

Music, culture and paper - do they go together?

Definitely! The Schleswig-Holstein Music Festival (SHMF for short) and Fjord Paper Flensburg = a good combination for more than 15 years.

The "liaison" between the traditional paper mill on the Flensburg Fjord and the SHMF, which is not only established in northern Germany, began back in 2007.

We have always felt a connection to the SHMF in many ways, supporting concerts from time to time in addition to the paper for the tickets and enjoying the numerous events, performances, music festivals in the countryside etc. every year.

This year we are going one step further and deepening our co-operation: Not only does the paper come from our plant; we have also joined the Business & Music initiative as a sponsor.

In addition to our cultural commitment, this co-operation gives us the opportunity to establish and expand networks with local and national companies. For more togetherness in Schleswig-Holstein.



**Unternehmerinitiative
Wirtschaft & Musik**

We are delighted to be back as a supporter of cultural highlights in the 2024 festival summer and wish the SHMF every success!

PS. The figures from 2023 and with a view to 2024 speak for themselves:

- o Around 200 concerts
- o in over 110 venues
- o at around 70 venues
- o over 3,840 performing artists
- o and more than 190,000 visitors

<https://www.shmf.de/de/home>